

Regional Recovery Package

2022 Country Shows Support Package

Program Guidelines





Images supplied by Destination NSW and the Agricultural Societies Council of NSW.



Message from the Deputy Premier

It's been a tough couple of years for country shows, with drought, bushfires, storms, floods and COVID-19 disrupting plans.

As part of the NSW Government's \$200 million Regional Recovery Package, \$5 million has been committed to the 2022 Country Shows Support Package aimed at helping agricultural shows bounce back bigger and better than ever.

Agricultural shows are time-honoured events in the calendars of many communities – they not only celebrate the best of the best in the community, but they also drive tourism and most importantly, bring people together.

The 2022 Country Shows Support Package ensures these events can go ahead with increased funding certainty and provide a much-needed boost to local businesses and economies.

I look forward to seeing regional communities and visitors coming together in 2022 to enjoy everything that makes our country shows so special.

A handwritten signature in black ink that reads "Paul Toole". The signature is written in a cursive, flowing style.

The Hon. Paul Toole MP

Deputy Premier
Minister for Regional New South Wales
Minister for Regional Transport and Roads



Objectives

The Country Shows Support Package aims to:

- support the costs of organising and running COVID-Safe agricultural shows in 2022
- ensure agricultural shows can continue with increased funding certainty
- provide economic stimulus to boost local businesses and regional economies.

Available funding

Up to \$5 million in funding is available under the Country Shows Support Package.

The package will deliver tiered funding as shown in the table below.

Show size	Maximum grant amount
Small shows (up to 1,999 attendees)	\$15,000
Medium shows (2,000 to 4,999 attendees)	\$30,000
Large shows (5,000 attendees and over)	\$45,000

Show size is determined by total attendance across all event days. To determine show size for an application, organising committees should identify the show with the highest attendance figures held between 2018 and 2021.

Shows that are combining with other shows from the surrounding area may be granted a higher amount if requested, at the discretion of the Department of Regional NSW.



Eligible applicants

Eligible applicants are NSW Show Organising Committees recognised by the Agricultural Societies Council of NSW Ltd (see Appendix A).

Other requirements:

- ✓ applications are limited to one Country Show Support Package grant request per show
- ✓ funding is available only for shows (including combined shows) planned for 2022
- ✓ applications for funding must be submitted before the 2022 show has taken place. Applications submitted after the show has been held are ineligible
- ✓ applicants must have current Public Liability Insurance cover for a minimum of \$5 million
- ✓ shows that have received other NSW Government funding for 2022 are not eligible.



Eligible costs

Eligible costs include:

- ✓ development, review, or update of COVID-19 Safety plans
- ✓ costs related to implementation of COVID-19 Safety plans (e.g. purchase of equipment and supplies, or security services)
- ✓ subsidised stall fees for locally-based community organisations and local businesses
- ✓ locally-incurred expenses (e.g. hiring of equipment and other services)
- ✓ marketing and promotion material for the show (using local suppliers only)
- ✓ costs associated with supporting locally-based arts, culture, and musical offerings
- ✓ contributions to awards and prizes for competitions
- ✓ costs to support show exhibits and events
- ✓ upgrades or maintenance to facilities that are deemed critical for the Show.

Other expenses may be considered if it can be demonstrated that the expenditure will be incurred locally. The majority of the funding is to be allocated towards locally-incurred expenditure.

Ineligible costs

Ineligible costs include, but are not limited to:

- ✗ fees and charges that are already covered by other sources or contributors
- ✗ subsidised stall fees for non-local businesses (e.g. showbag stalls or rides from outside the local area)
- ✗ significant non-local based overheads and expenses (e.g. insurance premiums)
- ✗ rent or hire fees for showgrounds and/or facilities
- ✗ activities associated with alcohol consumption or gambling
- ✗ wages and associated costs (including superannuation) and bonuses
- ✗ retrospective costs, incurred before an application is submitted.



How to apply

Eligible applicants can submit a simple application form via:
rgf.smartygrants.com.au/CSSP22

Information required includes:

- show name and contact details
- selected funding tier and requested grant amount
- statutory declaration confirming the attendance figures for the selected show year
- an itemised breakdown of the proposed activities, goods or services to be funded
- a copy of the Show's Public Liability Insurance
- an invoice for the requested grant amount.



Assessment process

Applications will be reviewed by Department of Regional NSW staff to ensure:

- the applicant is eligible
- all information is complete and the required supporting documentation is submitted
- proposed expenses are eligible and align with the program objectives
- the Department of Regional NSW, at its sole discretion, can take other factors into account that may make an application ineligible for funding, such as any person or event activity that could cause reputational or other risk to the NSW Government.

Successful applicants

Successful applicants will need to enter into a legally binding funding agreement with the Department of Regional NSW to receive funding.

Important information applicants should note:

- there is no commitment to funding until both parties execute the funding agreement
- funding will be paid upon signing of a funding deed by both parties
- costs should not be incurred prior to an application being submitted
- the applicant is responsible for any costs not met by the funding
- all funded events will acknowledge financial support for projects as per the NSW Government Funding Acknowledgement Guidelines available at nsw.gov.au/branding/funding-acknowledgement-guidelines
- unspent funds will need to be repaid to the Department of Regional NSW
- within 30 days of the event, applicants will be required to provide a brief report providing evidence of expenditure, details of expenditure with local providers and show attendance figures via the SmartyGrants portal.

Timing and key dates

Applications open:

14 December 2021

Applications close:

29 April 2022

Assessments of applications is estimated to be completed within 10 Business Days of submitting a complete application. Applicants will be notified shortly after the assessment is complete. The Department of Regional NSW strongly encourages applicants to submit applications as far in advance of their show as possible to allow for the assessment process to occur prior to the show being held.

Funding will be paid upon a funding deed being signed by both parties.

Appendix A – Current Eligible Show Organisation Committees

Adelong Pastoral & Agricultural Society Inc	Society Inc	Dalgety Show Society Inc
Albion Park Agricultural Horticultural & Industrial Association Inc	Bribbaree Show Society Incorporated	Dapto Agricultural & Horticultural Society Ltd
Albury Show Society Inc	Bulahdelah Show Society Inc	Delegate Pastoral & Agricultural Society Inc
Alstonville Agricultural Society Inc	Bundarra P. and A. & Rodeo Society Inc	Deniliquin -The Pastoral & Agricultural Society of Deniliquin Limited
Ardlethan Show Society Inc	Bungendore Pastoral, Agricultural & Horticultural Society Inc	Dorrigo & Guy Fawkes Agricultural Association Inc
Ariah Park Show Society Inc	Camden Haven Pastoral, Agricultural, Horticultural & Industrial Society Inc	Dubbo Show Society Inc
Armidale & New England Show Society Inc	The Camden Show Society Inc	Dunedoo P.A.H. & I. Assoc
Ashford Show Society Inc	Candelo Agricultural, Horticultural & Dairy Farmers Association Inc	Dungog A. & H. Association Inc
Bangalow Agricultural & Industrial Society Inc	Canowindra P.A. & H. Association	Eugowra Show Society Inc
Baradine Pastoral, Agricultural & Horticultural Association	Carcoar P.A. & H. Society Inc	Eurobodalla District Show Society Inc
Barellan Show Society Inc	Casino Show Society Inc	Finley Show Society Inc
Barham-Koondrook & District P.A. & H. Show Society Inc	Castle Hill & Hills District Agricultural Society Inc	Forbes P.A. & H. Association Inc
Barraba Pastoral Agricultural & Horticultural Association Inc	Gosford Showground Trust	Frenchs Forest Agricultural & Horticultural Society Inc
Bathurst Agricultural, Horticultural & Pastoral Association Inc	Cessnock & District Agricultural Association Inc	Ganmain Show Society Inc
Batlow Agricultural Show Society Inc	Clarence Pastoral & Agricultural Society Ltd	Gilgandra Show Society Inc
Bedgerabong P.A. & H. Association Inc	Cobar Show Society Inc	Glen Innes Show Society Inc
Bega P.A. & H. Society Incorporated	Cobargo Agricultural, Pastoral & Horticultural Society Inc	Gloucester Agricultural Horticultural & Pastoral Association Inc
Bellinger River Agricultural Society Inc.	Coffs Harbour Show Society Inc	Goulburn Agricultural Pastoral & Horticultural Society Inc
Bemboka Show Society Inc	Comboyne Agricultural & Horticultural Society	Grenfell P.A.H. & I. Association Inc
Berrigan Agricultural & Horticultural Society Inc	Condobolin P.A.H. & I. Association Inc	Gresford District Agricultural Society
Berry Show Society Inc	Cooma Pastoral & Agricultural Association Inc	Griffith Show Society Inc
Bingara Show Society Inc	Coonabarabran Pastoral Agricultural Industrial & Horticultural Association Inc	Gulgambone Show Society Inc
Binnaway P.A.H. & I. Association Inc	Coonamble Show Society Inc	Gulgong Show Society Inc
Blacktown City Show Society Inc	Cootamundra A.P.H. & I.	Gundagai Pastoral & Agricultural Society
Blayney A. & P. Association Inc	Corowa Pastoral, Agricultural & Horticultural Society Inc	Gunnedah Show Society Inc
Bombala Exhibition Society Inc	Cowra Show Society Inc	Gunning Pastoral Agricultural & Industrial Society Inc
Bonalbo Show Society Inc	Crookwell A.P. & H.Society Inc	Guyra Show Society Ltd
Boorowa Show Society Inc	Cudal A. & P. Society Inc	Hawkesbury District Agricultural Association
Bourke P. & A. Association	Culcairn P.A.H. & I. Society	Hay Show Society Inc
Bowral Show Society Inc	Cumnock Show Society Inc	Henty Show Society Inc
Braidwood Show Society Inc		Hillston Show Society Inc
Brewarrina & District Show & Rodeo		Holbrook Show Society Inc

Illabo Show Society Inc	Murrumburrah Harden Show Society Inc	Manning River Agricultural & Horticultural Society Taree Inc
Inverell Show Society	The Tweed River Agricultural Society Ltd	Temora Show Society Inc
Jerrawa Show Society	Narrabri Show Society Inc	Tenterfield Show Society Inc
Junee Show Society Inc	Narrandera Show Society Inc	The Rock Show Society Inc
Kangaroo Valley A. & H. Association Inc	Narromine Agricultural Show Inc	Tooraweenah P.A. & H. Association Inc
Central North Coast National Agricultural Society Ltd	Neville Show Society Inc	Trundle P. & A. Association Inc
Kiama Show Society Inc	Newcastle Agricultural Horticultural & Industrial Association Inc	Trunkey Creek Show Society
Koorawatha Show Society Inc	Nimbin Agricultural & Industrial Society Inc	Tullamore P.A. & H. Association Inc
Kyogle P.A. & H. Society Inc	Nimmitabel Show Society Inc	Tumbarumba P.A. & H. Society Inc
Lake Cargelligo Show Society Inc	Nowra Show Society Inc	Tumut Show Society Inc
Leeton Show Society Inc	Nyngan Show Society Inc	Ungarie Show Society
North Coast National A. & I. Society	Oberon Show Society Inc	Upper Hunter Show Inc
Lithgow Show Society Inc	Orange Show Society Inc	Uralla District Show Society
Lockhart Agricultural & Pastoral Show Society Inc	Pambula Agricultural Horticultural & Pastoral Society Inc	Wagga Wagga Show Society
Luddenham Agricultural Horticultural & Industrial Society Inc	Parkes Pastoral Agricultural & Horticultural Association Inc	Wakool & District Pastoral & Agricultural Society Inc
Nambucca River District Agricultural Association Limited	Peak Hill P.A. & H. Association Inc	Walbundrie Show Society
Macleay Show Society Ltd	Penrith District A.H. & I. Society Ltd	Walcha Show Society Inc
Hunter River Agricultural & Horticultural Association Ltd	Picton District Agricultural Horticultural & Industrial Society Inc	Walgett Show Society Inc
Manildra Pastoral Agricultural Association	The Queanbeyan Show Society Inc	Wallamba District Agricultural & Horticultural Association Inc
Manilla Show Society	Quirindi Show Society Inc	Warialda P. & A. Association Inc
Menangle Park Show	Robertson Agricultural & Horticultural Society Inc	Warren Pastoral and Agricultural Association
Mendooran P.A. & H. Association Inc	Rydal & District Agricultural Horticultural Pastoral Association Inc	Wauchope Show Society Ltd
Merriwa P.A.H. & I. Association Inc	Rylstone Kandos Show Society Inc	Wee Waa Show Society Inc
Milton Show Society Inc	Northern Agricultural Association Inc	Weethalle Show Society Inc
Minto Show Society Inc	Sofala & District Agricultural & Horticultural Show Society Inc	Wellington Show Society Inc
Molong Show Society Inc	Northern Suburbs Agricultural & Horticultural Society Inc	Wentworth Show Society Inc
Moree Show Society Inc	Stroud Show Association Inc	West Wyalong Show Society Inc
Morisset Lake Macquarie Agricultural Association Inc	Tamworth Pastoral & Agricultural Association	Wingham Show Society Inc
Morongla Show Society Inc	Tarago & District Show Society Inc	Woodenbong Show Society Inc
Moss Vale & District A.H. & I. Society Inc	Taralga A.P. & H. Association Inc	Woodstock Memorial Show Inc
Mudgee Show Society Inc		Yarramalong Valley Community Inc
Mullumbimby Agricultural Society Inc		Yass Show Society Inc
Mungindi Show Society Inc		Yeoval P.A. & H. Society Inc
		Young Pastoral & Agricultural Association Inc



Contact

For more information, please contact the Department of Regional NSW on 1300 679 673 or email regionalsw.business@regional.nsw.gov.au

Disclaimer

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The NSW Government may, at its sole discretion, and at any stage of the application process, do all or any of the following:

- require additional information from an applicant
- change the scope of the requirements of the program guidelines
- vary, amend (including by replacement) or terminate the application process.

Applicants may be contacted to provide feedback on the Country Show Support Package as part of the evaluation of the program.