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| CM contact XXX Example Avenue  Byron Bay, NSW 2481  craig.miller@example.com.au  XXXX XXX XXX | |  | | --- | | craig millerContent strategy and web development specialistexample.com/cmiller |  Automoto Synch Suite 4/12 Example Street Ballina 2478 NSW This document is intended for inspiration and guidance only. Tailor it to highlight your unique skills and experiences that align with the role you’re applying for – don’t copy directly**.** It is based on a **fictional persona** – any similarity to an actual person is coincidental and unintended.  C/O: Hiring Manager  I hope this finds you well. I am writing to express my interest in the Junior Front End Web Developer position at Automoto Synch.  I am excited about the opportunity to start working with the Shopify Liquid templating language and to use my skills in e-commerce and development to learn more about this platform. My strong attention to detail, problem-solving abilities, and proficiency in handling data make me a great fit for managing product data and optimising website performance.  I am an experienced content professional with over 10 years of experience in the content publishing industry who is now looking to transition into a more technical role.  Having led content projects for many years I am familiar with the entire Microsoft Office suite with a concentrated specialty in managing large datasets and project milestones with Excel.  On one project I successfully digitised all the materials in the Northern Breeze Publishing archive. This project involved working with multiple stakeholders and ensuring all information was tagged and catalogued correctly. I am sure this skill is equally useful on an e-commerce project.  My content roles also involved liaising with customers and often selling space in our publications to advertisers. As such I will be comfortable with any sales responsibilities in this role.  Recently I completed a certification in front-end web development at Academy Xi. My final project was a bushwalk discovery and planning app called TrailFinder. I was commended by my peers and teachers for its engaging and user-friendly format (it has an innovative offline mode). Currently TrailFinder is at the prototype stage which I can show you when we meet. I believe my background in content empowers me to craft intuitive interfaces that compel users to act – in this instance planning and sharing bushwalks.  I am looking forward to the opportunity to discuss all of this and how I can contribute to the innovative culture at Automoto Synch. If you have any questions, please get in touch.  Thank you for considering my application, I hope we speak soon.  Sincerely, Craig Miller |